

Said One Executive: “Why should my conscience bother me?” Here are dramatic true stories of executives whose desire for profit leads them into shameful decisions. Naming actual executives of major American companies, the authors portray corporate irresponsibility in human terms. One executive is shown as he orders his subordinates to fake a lab report, even though the result might be loss of life. Others are shown as they bribe a city official, as they knowingly sell a dangerous drug, as they enrich themselves by betraying their stockholders. These men are not the familiar fast-buck artists, the petty cheats who can be dismissed as “bad apples.” The authors reveal themselves as solid citizens, educated and well-respected. Yet in the course of business they easily yield to ambition, avarice or the corporate culture. And almost always, after they are exposed, they are promoted by their companies. Together these profiles, all of them written especially for this book, give life to questions raised by books such as *America, Inc.* and *The Greening of America*: What kind of men run some super-corporations? How can “good men” behave so badly? Does working for a corporation mean violating one’s conscience? After all the stories are told, the brilliant economist and social critic Robert L. Heilbroner offers a chapter of perspective. First he confronts the various positions on corporate responsibility—at one extreme, breaking up the big corporations; at the other, leaving executive entirely free to maximize profits. And then he cuts through to the realities of the matter, showing us where the best chance of remedy lies.

profit - Wiktionary In the Name of God and Profit: Jan van Eycks. Arnolfini Portrait. The Merchants Mirror. IN THE YEARS BETWEEN. 14, the Franciscan preacher. By Any Other Name: For-Profit Colleges Watch Their Language Learn the meaning of the boys name Profit on Baby Name Wizard, your trusted source for baby name origins, popularity and more! For-profit Definition of For-profit by Merriam-Webster In economics, profit in the accounting sense of the excess of revenue over cost is the sum of two components: normal profit and economic profit. Normal profit is Profit (economics) - Wikipedia IN THE NAME OF PROFIT Robert L. Heilbroner Morton Mintz Colman McCarthy Sanford]. Ungar Kermit Vandivier Saul Friedman James Boyd 5 Doubleday IN An Entrepreneur by Any Other Name: 5 Things to Consider When This shows whether your business has made a profit or loss during that time – hence the name. A profit and loss statement might also be called an income What is profit? definition and meaning - Definition of profit: The surplus remaining after total costs are deducted from total revenue, and the basis on which tax is computed and dividend is paid. It is the In the Name of Profit: Profiles in Corporate - A form for reserving the name of a non-profit organization with the Illinois Secretary of State. In the Name of the Profit. ISIS Oil Trade secrets found in Liberated Profit margin is a profitability ratios calculated as net income divided by revenue, or net profits divided by sales. .org - Wikipedia An income statement or profit and loss account is one of the financial statements of a company The more complex Multi-Step income statement (as the name implies) takes several steps to find the bottom line, starting with the gross profit.