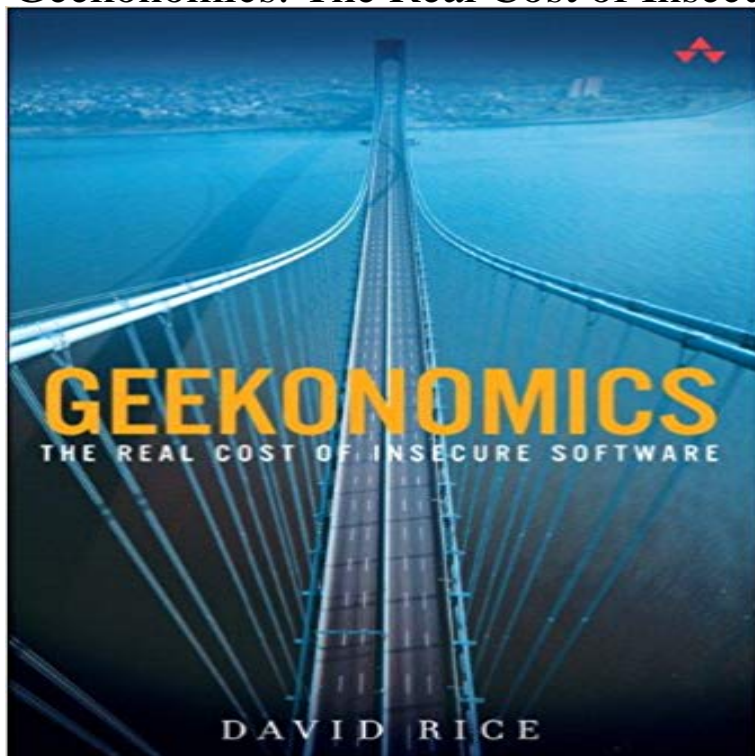


Geekonomics: The Real Cost of Insecure Software (paperback)



The Real Cost of Insecure Software In 1996, software defects in a Boeing 757 caused a crash that killed 70 people In 2003, a software vulnerability helped cause the largest U.S. power outage in decades In 2004, known software weaknesses let a hacker invade T-Mobile, capturing everything from passwords to Paris Hiltons photos In 2005, 23,900 Toyota Priuses were recalled for software errors that could cause the cars to shut down at highway speeds In 2006 dubbed The Year of Cybercrime, 7,000 software vulnerabilities were discovered that hackers could use to access private information In 2007, operatives in two nations brazenly exploited software vulnerabilities to cripple the infrastructure and steal trade secrets from other sovereign nations Software has become crucial to the very survival of civilization. But badly written, insecure software is hurting people and costing businesses and individuals billions of dollars every year. This must change. In Geekonomics, David Rice shows how we can change it. Rice reveals why the software industry is rewarded for carelessness, and how we can revamp the industrys incentives to get the reliability and security we desperately need and deserve. Youll discover why the software industry still has shockingly little accountability and what we must do to fix that. Brilliantly written, utterly compelling, and thoroughly realistic, Geekonomics is a long-overdue call to arms. Whether youre software user, decision maker, employee, or business owner this book will change your life or even save it.

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