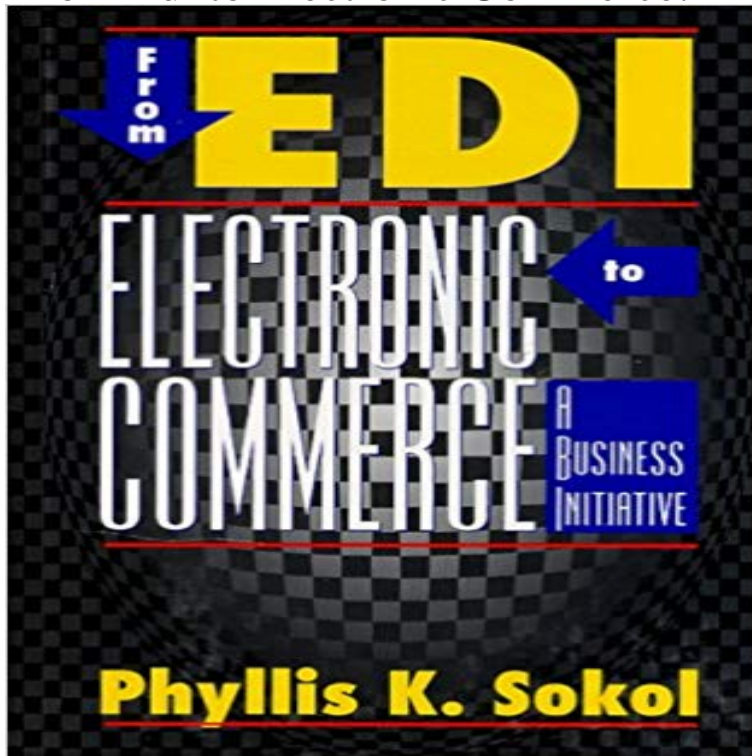


## From Edi to Electronic Commerce: A Business Initiative



This text tackles both problem and perception head-on, establishing EDI as step one in business process re-engineering for electronic commerce. It is written in non-technical language for decision-makers and IS personnel unfamiliar with EDI's capabilities and limitations. The book contains a cost-justification model and list of business documents. It offers an extended example of a corporate EDI implementation conducted in a re-engineering context. In addition, the book's step-by-step approach to implementation and ongoing support should be particularly useful for managers of functional business areas like purchasing, sales, accounts and distribution.

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