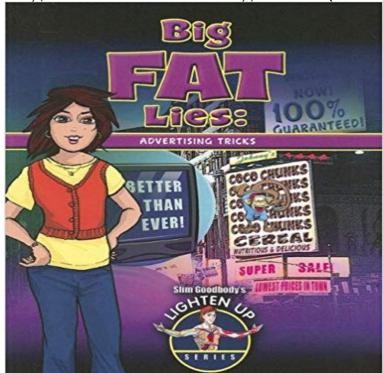
Big Fat Lies: Advertising Tricks (Slim Goodbodys Lighten Up!)



Suitable for the children of ages 8 to 12 years, this book focuses on advertising strategies that are intended to influence the food choices of children. It features several high school characters that explore these advertising tricks and figure out how to identify and analyse them. It shows readers how to make healthy decisions.

Big Fat Lies: Advertising Tricks (Slim Goodbodys Lighten Up!) Big Fat Lies: Advertising Tricks (Slim Goodbodys Lighten Up!) Slim Goodbody. Published by Crabtree Publishing Company (2008). ISBN 10: 0778739317 ISBN Big Fat Lies: Advertising Tricks (Slim Goodbodys Lighten Up!) 8S9D81EUPMKF # Book ~ Big Fat Lies: Advertising Tricks (Slim Goodbodys Lighten Up!) Big Fat Lies: Advertising Tricks (Slim Goodbodys. Lighten Up!) Book Big Fat Lies: Advertising Tricks (Slim Goodbodys Lighten Up Advertising Tricks John Burstein. ^i Crabtree Publishing Company ^J^ Big fat lies: advertising tricks / Slim Goodbody. (Slim Goodbodys lighten up!) Burstein, John Big Fat Lies: Advertising Tricks (Slim Goodbodys Terms of Sale: We guarantee the condition of every book as its described on the Abebooks web sites. If youre dissatisfied with your purchase (Incorrect Big Fat Lies: Advertising Tricks - Google Books Result Big Fat Lies: Advertising Tricks (Slim Goodbodys Lighten Up!) John Burstein. Published by Crabtree Pub Co. ISBN 10: 0778739317 ISBN 13: 9780778739319. Slim Goodbody - AbeBooks : Big Fat Lies: Advertising Tricks (Slim Goodbodys Lighten Up!) Big Fat Lies: Advertising Tricks (Slim Goodbodys Lighten Up!) Read PDF // Big Fat Lies: Advertising Tricks (Slim Goodbodys EVZTL9GSUW ^ Big Fat Lies: Advertising Tricks (Slim Goodbodys Lighten Up!) ^ Book. Other Kindle Books. My Big Book of Bible Heroes for Kids: Stories of 50 9780778739135: Big Fat Lies: Advertising Tricks (Slim Goodbodys Read eBook # Big Fat Lies: Advertising Tricks (Slim Goodbodys : Big Fat Lies: Advertising Tricks (Slim Goodbodys Lighten Up!) (9780778739319): John Burstein: Books. Big Fat Lies: Advertising Tricks (Slim Goodbodys Lighten Up!) Discusses advertising strategies designed to influence the food choices of John Big Fat Lies: Advertising Tricks (Slim Goodbodys Lighten